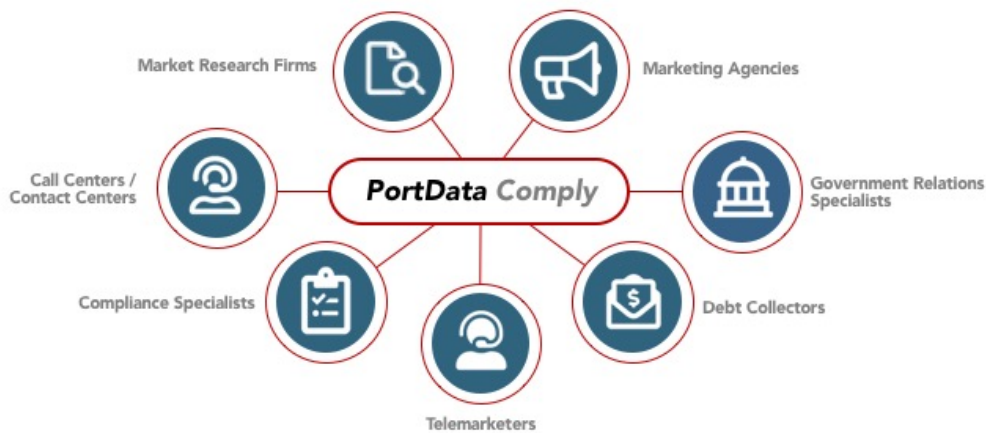## *Why is the service valuable?*

Reaching customers by telephone is undoubtedly an essential part of your business. Regulations set forth by the Telephone Consumer Protection Act (TCPA) prohibit the use of autodialers or pre-recorded voice messages to any telephone number in which the called party may be charged. Failure to comply with these regulations may result in large fines potentially damaging the reputation of your company and increasing the risk of missing out on contacting numbers that are allowed under the TCPA rules. With more than 600K porting transactions daily in the U.S. alone, it can be difficult to determine whether a number is wireless or wireline by just examining the number. Fortunately, PortData Comply helps companies comply with TCPA regulations by identifying which phone numbers are ported between wireless and wireline each day.

How does the service impact your business?

Any business that must comply with TCPA requirements, such as Do Not Call lists, will benefit from this service, including:

Market Research Firms · Marketing Agencies · Government Relations Specialists · Debt Collectors · Telemarketers · Compliance Specialists · Call Centers / Contact Centers · **PortData Comply**

How does your business get started?

Direct and Reseller users should visit marketers.numberportability.com to register with iconectiv. Companies that purchase the service through a Reseller should contact their Reseller directly.

Direct Companies that access files themselves to avoid engaging in TCPA prohibited conduct.

Reseller Companies that disclose, sell, assign, lease, or use the data to verify a customer's list of telephone numbers so a third party can avoid engaging in TCPA prohibited conduct.

Second Tier Companies that receive porting data, from a Reseller customer so that the Second Tier customer can itself help avoid engaging in TCPA prohibited conduct.

How can I get more information

Visit: marketers.numberportability.com
Email: PortDataComply@iconectiv.numberportability.com
Call: 844-411-9362

iconectiv